## CLAIMS:

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- 1. A roll assembly comprising:
- an elongated, substantially rigid, cylindrical roll;
- a carrier sheet wrapped around the roll, having an inner edge attached to the roll in parallel with the roll axis and upper and lower surfaces with opposed longitudinal edges extending perpendicularly to the roll axis and defining a sheet length such that when unwrapped with the lower surface of the sheet overlying a flat work surface, the sheet extends transversely to the roll axis at least about ten times the roll diameter; and

a friction strip extending along each longitudinal edge of the upper surface of the carrier sheet, wherein the coefficient of friction of the strips is greater than the coefficient of friction of the upper surface of the carrier sheet.

- 2. The roll assembly of claim 1, wherein the carrier sheet is plastic or paper.
- The roll assembly of claim 1, wherein the carrier sheet has a
  total thickness in the range of range of 5-30 mils.
  - The roll assembly of claim 1, wherein the upper surface of the friction strips comprises rubbery material.
- The roll assembly of claim 1, wherein the upper surface of the friction strips comprises a foam material.
  - 6. The roll assembly of claim 1, in combination with a flat work surface having a lower coefficient of friction than the coefficient of friction of

the lower surface of the carrier sheet, whereby the roller assembly may be manually rotated without displacement, on the work surface.

- The roll assembly of claim 1, wherein the friction strips project
  above the upper surface of the sheet, a distance in the range of about 10-30 mils
  - 8. The roll assembly of claim 1, including a plurality of slide strips having an upper surface attached to the lower surface of the carrier sheet, wherein the slide strips have a lower surface with a coefficient of friction that is less than the coefficient of friction of the lower surface of the carrier sheet.
    - 9. The roll assembly of claim 1, wherein the roll is a metal tube.
    - 10. The roll assembly of claim 1, wherein the roll is a plastic tube.
      - 11. The roll assembly of claim 1, wherein the roll is a paper tube.
      - 12. The roll assembly of claim 1, wherein the roll is a solid cylinder.
- The roll assembly of claim 1, where
  - The roll assembly of claim 1, wherein the carrier sheet is a composite of laminated sheets of different materials.
- 14. The roll assembly of claim 12, wherein the upper surface of the composite sheet has a higher coefficient of friction than the lower surface of the composite sheet.
  - A roll assembly comprising:
- a cylindrical roll having a nominal diameter in the range of about  $\frac{1}{2}$  30 inch to 3 inches and an axial length greater than said nominal diameter;

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a sheet wrapped around the roll, having an inner edge attached to the roll in parallel with the roll axis and upper and lower surfaces with opposed longitudinal edges defining a sheet length such that when unwrapped, the sheet extends transversely to the roll axis at least about ten times the roll diameter: and

a friction strip extending along each longitudinal edge of the sheet, wherein the strips have an upper surface with a coefficient of friction that is greater than the coefficient of friction of the upper surface of the carrier sheet

- 16. The roll assembly of claim 15, further including a printed graphic rolled and fully entrapped within the wrapped sheet of the roll assembly.
  - 17. A roll assembly comprising:

an elongated, substantially rigid, cylindrical roll;

a sheet wrapped around the roll, having an inner edge attached to the roll in parallel with the roll axis and upper and lower surfaces with opposed longitudinal edges extending perpendicularly to the roll axis and defining a sheet length such that when unwrapped with the lower surface of the sheet overlying a flat work surface, the sheet extends transversely to the roll axis at least about ten times the roll diameter; and

a friction strip extending along each longitudinal edge of the upper surface of the carrier sheet, wherein the friction strip projects a height in the range of about 10-30 mm from the upper surface of the sheet.

- 18. The roll assembly of claim 17, wherein the coefficient of friction of the strips is greater than the coefficient of friction of the upper surface of the sheet.
- 19. The roll assembly of claim 18, further including a printed graphic rolled and fully entrapped within the wrapped sheet of the roll assembly.

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20. The roll assembly of claim 17, further including a printed graphic rolled and fully entrapped within the wrapped sheet of the roll assembly.